

ACHIEVING VISION ZERO

→ EDUCATIONAL
PROGRAMS



→ WHY CHOOSE THE SAFE JOURNEY INSTITUTE?

- Our projects provide additional methods and materials to teach road safety.
We act as your partners.
- Our programs are supported by experts, but are also educationally entertaining.
We work with you.
- Materials and methods are customized for participants.
For children, for parents, for teachers.
- We can present a wide range of information and material to students and parents at the same time. Therefore, in a short amount of time, we can include larger numbers of children and/or teenagers in one of our events.
We present the concept of 'responsible behaviour' to children, parents, and teachers.
- Alternative approaches to the teaching of road safety.
Values, road safety approaches that work.
- Educators and trainers from educational institutions can update and enrich their knowledge and skills through our programs.
You are not alone.
- Participants at our events have rated them highly in terms of satisfaction, whether they be children, teenagers, parents, or staff at kindergartens and schools.
Our average satisfaction rating was 4.7 out of 5 in 2017.
- Our programs are included in the catalogue of compulsory and elective courses of the National Education Institute of the Republic of Slovenia.
- Our activities are included in the National Road Safety Program of Slovenia for the period 2013-2022.
- Our programs have the support of the Ministry of Education, Science and Sport-Office for Youth, the Ministry of Health, the Slovenian Traffic Safety Agency, the City of Ljubljana, and the Police.
- **We come with true stories from our own lives, internationally recognized programs, and have a 10-year history of working in road safety.**

→ WHAT WORKSHOPS DO WE HAVE ON OFFER?

FOR CHILDREN:

A PUPPET SHOW

- **ON THE ROAD WITH PIKAPOKA; NO CRASHES TODAY!** (from 4 to 7 years of age)



ROAD SAFETY WORKSHOPS

- **4 LEAF TRAFFIC CLOVER** (from 4 to 8 years of age)
- **2MORROW ON THE ROAD** (from 9 to 11 years of age)

FOR TEENAGERS:

ROAD SAFETY WORKSHOPS

- **5XSTOP IS COOL!** (from 12 to 18 years of age)
- **Better Safe than Sorry** (from 12 to 18 years of age)



FOR PARENTS, EDUCATION STAFF, AND OTHER INTERESTED ADULTS:



PRESENTATIONS

- **RED LIGHT FOR PARENTS** (meetings for parents and guardians—at the beginning or end of the school year, before cycling proficiency tests, before school holidays, school trips etc.)
- **WE LEARN BY LIVING** (for teachers and education staff—crash prevention strategies, what to do if a crash occurs etc.)





→ 4 LEAF TRAFFIC CLOVER

TARGET GROUP: children aged from 4 to 6 years of age, and pupils in the first triad of primary school

EVENT ORGANISERS: Safe Journey Institute moderators/facilitators in conjunction with teachers

OBJECTIVES: To provide experience of various traffic situations and teach information on safe and considerate behaviour on roads. To demonstrate the various roles children play in the road transport system. The children learn about basic road rules and signs, the importance of child restraint systems and child safety seats, pedestrian behaviour, and right way to cross roads. Participants take part in a role-play activity designed to promote road safety.

DURATION: 3 hours (or as agreed upon)

NUMBER OF PARTICIPANTS: maximum of 130 children

FORMAT: demonstrations, educational and role-play activities, road rule practice



→ 2MORROW ON THE ROAD

TARGET GROUP: pupils in the second triad of primary school

EVENT ORGANISERS: Safe Journey Institute moderators/facilitators

OBJECTIVES: To ensure a safer future for pupils. Pupils learn about communication between various road users, and basic road signs. Through role-play, pupils experience various traffic situations, and learn about safe and considerate behaviour from the point of view of a pedestrian, cyclist and car passenger. Pupils role-play the part of a responsible and tolerant road user. They gain practical experience in realistic situations, as well as analyse and critically evaluate various traffic situations that can occur.

DURATION: 3 hours

NUMBER OF PARTICIPANTS: maximum of 130 pupils

FORMAT: game playing, debate, discussion, simulation, road rule practice





→ 5xSTOP is COOL!

TARGET GROUP: pupils in the third triad of primary school and high school students

EVENT ORGANISERS: Safe Journey Institute moderators/facilitators in conjunction with a road safety expert and a road crash victim

OBJECTIVES: To encourage pupils and high school students to see road safety in a positive light. To raise awareness of the principles of 5xSTOP is COOL. Pupils and pupils evaluate and become aware of the importance of road safety in particular situations. To spread information on behaviours which negatively affect road safety. To raise awareness of five common causes of road crashes and ways to avoid them, as well as ways to meet the objectives of VISION ZERO.

DURATION:

3 hours (or as agreed upon)

NUMBER OF PARTICIPANTS:

no limitation

FORMAT:

debate, discussion



Say STOP to these 5:

1. Speed!
2. Alcohol!
3. Drugs and other psychoactive substances
4. The use of mobile phones and other distracting devices
5. Aggressive behaviour



→ Better Safe than Sorry

TARGET GROUP: pupils in the third triad of primary school and high school students

EVENT ORGANISERS: road safety experts, a road crash victim

OBJECTIVES: To encourage pupils and high school students to see road safety in a positive light. A peer, or person of a similar age to the target group, who survived a serious road crash, tells his or her personal story. To spread information on behaviours which negatively affect road safety. To raise awareness of common causes of road crashes and ways to avoid them and achieve the objectives of VISION ZERO.

DURATION: 45-90 minutes

NUMBER OF PARTICIPANTS: no limitation

FORMAT: discussion, debate





→ ON THE ROAD WITH PIKAPOKA; NO CRASHES TODAY



TARGET GROUP: children aged from 4 to 7 years of age, pupils in the first grade of primary school

ACTIVITY ORGANISERS: Safe Journey Institute moderators/facilitators

OBJECTIVES: To present the most important elements of road safety to children in a way that is both simple and fun, thereby encouraging them to be cautious and alert, to use safety features such as helmets and child restraint systems/child safety seats, as well as to learn about road rules through song.

DURATION: 35 minutes

NUMBER OF PARTICIPANTS: 80 children

FORMAT: A puppet show followed by a discussion and the singing of a song about a ladybird



DO YOU FEEL PARENTS AND GUARDIANS ARE NOT WORKING IN PARTNERSHIP WITH YOU, THAT AS TEACHERS YOU BEAR THE SOLE RESPONSIBILITY FOR ROAD SAFETY EDUCATION? **AFTER ONE OF OUR PRESENTATIONS, THERE IS A POSITIVE CHANGE FOR THE BETTER.**

→ RED LIGHT FOR PARENTS

TARGET GROUP: parents and guardians, employees in the education system, and other interested adults

EVENT ORGANISERS: Safe Journey Institute Ambassadors and other experts in the field of road safety

OBJECTIVES: To present the important role experts can play in strengthening the relationship between parents and educational institutions in the area of road safety. To encourage parents to take an active role in road safety education. To raise parental awareness of the role they play in setting a good example of road user behaviour to their children. Parents who have lost a child due to a road crash tell their story. To provide information to road crash victims and the wider community on the support available in cases where a child has been killed or seriously injured in a road crash.

DURATION: 60 minutes

NUMBER OF PARTICIPANTS: no limitation

FORMAT: debate, round table discussion





→ WE LEARN BY LIVING

EVENT ORGANISER		DURATION
AN EXPERT FROM THE EDUCATION SYSTEM	School as a place for social and emotional development	45 minutes
ROBERT ŠTABA	Safe Mobility. Advice to adults on constructive behaviour in cases where there has been a serious road crash resulting in serious injuries or death. The relationship between educational institutions and parents. Advice to staff on how they should react if a road crash occurs.	2 hours 15 minutes

TARGET GROUP: management and education staff in kindergartens and primary schools

EVENT ORGANISERS: Robert Štába, the president of the Safe Journey Institute (ZVP) and the vice president of the European Federation of Road Traffic Victims (FEVR), in conjunction with experts in the fields of education and psychology, or road safety experts.

OBJECTIVES: To raise awareness about the importance of spreading information regarding safe mobility. To provide information on effective approaches to teaching about safe mobility to management and education staff in educational institutions. To create a positive attitude to the objectives of VISION ZERO within educational institutions. To advise management and education staff on constructive behaviours in the event there has been a road crash. To inform management and education staff of the important role teachers play in relation to road crash victims. To familiarise education staff with procedural matters in relation to road crashes.

DURATION: up to 3 hours, or as agreed upon

NUMBER OF EDUCATION STAFF: minimum of 20

FORMAT: workshop, round table discussion, presentation, debate

PRESENTATIONS ON THE FOLLOWING TOPICS ARE ALSO AVAILABLE::

- Creating, designing, and building the road transport network so it optimizes safe mobility
- Schools, parents, and others community members— we can make safe mobility a reality
- The role and responsibilities of parents in relation to schools and safe mobility
- The responsibilities of the school management team regarding the transport of students, student behaviour on roads, and the administration of the cycling proficiency test
- Safe routes to school
- Educational approaches to the delivery of the themes and objectives of safe mobility to kindergarten or primary school students
- Constructive measures that can be taken in the event of a serious road crash

NOTE: We suggest you collect questions you would like answered, related to the topic of the seminar at your school, and email them to us at info@varna-pot.si at least three days before the date of the scheduled presentation.



- Nowadays days, interacting with the road transport system is no longer a matter of choice. It is simply a part of everyday life. Without it, we cannot live our lives, no matter how much we may want to. However, we can choose to have a better road transport system that supports safe mobility, and we can help create such a system. Our choice is safe mobility. Many factors affect mobility, for example, tolerance and respect towards the health and lives of ourselves and others, ecological and environmental considerations, modern lifestyles, values such as kindness and tolerance etc.
- Fundamentally, the VISION ZERO approach is based on programs and activities designed to achieve the objective that there should be no fatalities or seriously injured people because of road crashes.

The VISION ZERO approach began in Sweden in 1994. Just three years later, the Swedish Parliament included it in their legislation as a starting point towards improved road safety.

The Slovenian Parliament accepted the VISION ZERO concept in 2013 with its inclusion in their Resolution on the National Road Safety Program for the period 2013–2022.

At the event commemorating the World Day of Remembrance for Road Traffic Victims, held in Ljubljana on the 18th of November 2017, the We Live VISION ZERO program by the European Federation of Road Traffic Victims (FEVR) was brought into being. This program encourages FEVR members to take further action to ensure the objectives of VISION ZERO are realized.

Each one of us can assist in the realization of VISION ZERO.

By deciding to pledge the following:

I will do my very best to ensure that the principles of VISION ZERO live within me, my family, my company, my local community, my nation, and my NGOs. Let this be my contribution to life and our society.

More information on VISION ZERO is available at www.vizijaNIC.si



»TOGETHER IN NEED.«

We're here to help you.

- A road crash is a very stressful incident for those directly involved, and their family and friends. Life at that moment changes completely, things that were simple become complicated, nothing is as it was before. They may ask themselves why it happened to them. They may feel alone in their pain, that no one understands them. They may feel anger, anxiety, sadness, loneliness, and life may lose all meaning. It may be too difficult for them to cope with such distress alone.

We offer support to grieving individuals and families, the severely injured, their loved ones, as well as people responsible for causing road crashes. We offer assistance upon the loss of a loved one and with the grieving process.

We offer the following types of assistance:

- individual psychotherapy,
- group therapy,
- self-help and support groups,
- telephone and face-to-face counselling.

It feels as if everything before the road crash is no longer of any importance, and that there is no future. You ask yourself whether you will ever feel better? Many of us recognize these feelings and understand the pain you feel in these circumstances. We understand you are searching for your own way forward in circumstances you were unprepared for.

Group meetings were of great help to me in overcoming my grief. I was among people who understood my pain, as they had survived similar experiences. Sometimes no words needed to be spoken, only a glance exchanged and a hug given, this eased some of the pain.

Zdenka Vrečko





SVETOVNI DAN SPOMINA NA ŽRTVE PROMETNIH NESREČ

PURPOSE: The United Nations declared the third day in November the World Day of Remembrance for Road Traffic Victims. On this day, we commemorate all those who have been injured or killed in road crashes. Along with many governmental and nongovernmental organisations in Slovenia, the Safe Journey Institute joined this international movement in 2007.

It is important because it:

- links road crash victims around the world and at home;
- sends a clear message to society that the damage caused by road crashes is unacceptable;
- publicises information about the existence of road crash victims and prevents others from acting indifferently or ignoring their reality;
- creates a unified force for road safety for the public good. Supporting our activities means you understand our mission, which Ms Marjana Kračun summed up in a single sentence,

” Yesterday the road crash happened to them, today to us, and we don't want that one happens to you tomorrow!

www.wdor.org

→ OTHER SAFE JOURNEY INSTITUTE PROGRAMS AND ACTIVITIES

ABSOLUTE ZERO FOR A CLEAR CONSCIENCE! is an expansion of the European Night Without Accident awareness campaign. The project's goal is to achieve the greatest number of days possible where no road crashes occur, and to reduce the numbers of young drivers getting behind the wheel while under the influence of alcohol.

To achieve the main objective of VISION ZERO, that there should be no fatalities or seriously injured people on our roads, we organize special actions at particular events and restaurants around Slovenia where we assist young people in planning a safe trip home from their evening of entertainment.

Invite us to your local community so we can organize one of these actions:

Absolute Zero for a Clear Conscience!

Since 2016, in cooperation with the socially responsible company, LIDL Slovenia, we have been implementing the educational project, MAKING SCHOOL ROUTES SAFE, intended for children and teenagers, as well as their parents.

Through special activity stations and a training track for practical exercises, we educate children about correct road use and behaviour, as well as provide information on the dangers of traffic. Over 1,500 children, teachers and parents attend these workshops each year.



**ABSOLUTE ZERO,
CLEAR CONSCIENCE!**



✉ info@varna-pot.si

☎ 05 99 55 0 22

www.varna-pot.si



Our programs and projects are co-financed by:



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA ZDRAVJE



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA IZOBRAŽEVANJE,
ZNANOSTI IN ŠPORT
URAD REPUBLIKE SLOVENIJE ZA MLADINO



JAVNA AGENCIJA
REPUBLIKE SLOVENIJE
ZA VARNOST PROMETA

Mestna občina Ljubljana



Podpiramo programe in smo člani mednarodnih organizacij:

